



To reserve the *Hygge* exhibit  
for your event, contact:

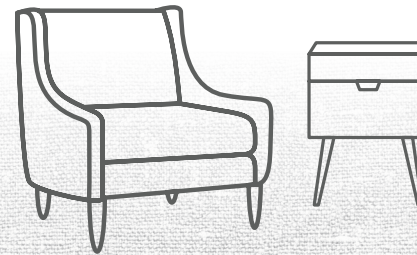
**Tova Brandt**  
*Albert Ravenholt Curator of  
Danish-American Culture*

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“Most people pursue pleasure  
with such haste that they rush  
right past it.”

Søren  
Kierkegaard  
1813-1855



This exhibition and its national  
tour are organized by



**museum of  
danish america**

and made possible through the  
generosity of Cynthia Larsen Adams  
& Gary Adams, Littleton, CO.

# Bring hygge to your community.

Host a *Hygge* event – at a community center, coffee shop, book store, restaurant, knitting store, library, or anywhere people would like to gather for a *hyggeligt* experience.

imagine



**A January evening at your local bookstore.** Invite people who are curious to learn more about the Danish concept of *hygge*. Serve warm beverages and brownies. Highlight book titles that promote more ways to create *hygge* – cookbooks, lifestyle, home decorating.



## SPECIAL OFFER FOR HYGGE EVENTS

If you would like to arrange a special event with the Hygge exhibit, you can enjoy a special rental rate of \$50 to borrow the six-banner display. (Regular rental fee is \$200 for up to one month / \$100 for Organizational members.) This special rate applies if you can pick up and return the exhibit within one week, or deliver it to the next borrower. The borrower is responsible for any transportation costs.



**A family day at public library or community center.** Provide games and puzzles that people of all ages can do together. Teach younger people (or not so young) how to knit. Organize a cookie exchange or a recipe exchange. Serve a potluck meal.



**A Danish Brotherhood or Danish Sisterhood lodge sponsors a *Hygge* day or evening at a coffee shop.** Set up the exhibit banners in a performance area or stage. Create an informational booth about Danish culture. Have materials to share about your lodge or group, about the Museum of Danish America, and about other Danish and Scandinavian cultural opportunities in your community. Serve kringle.